



# Support FLOT with a Program Ad

Below are advertising prices for our 2011-2012 FLOT production programs. Our programs are 5.5" x 8.5" with a color cover and black-and-white interior. Shows are staged in a variety of local venues, including Hering Auditorium, Centennial Theatre at Pioneer Park and the West Valley Performing Arts Center. This year we have three fabulous shows! Programs are given to every audience member at all shows. Your advertising dollars will not only help you reach theatre goers but will also support FLOT by paying for a portion of the programs expenses. And this year you can save 25% with a SEASON AD PACKAGE!

RESERVE YOUR AD TODAY—To do so contact FLOT Treasurer Jason Taylor at [jasonsilversalmon@gmail.com](mailto:jasonsilversalmon@gmail.com).

PROGRAM ADVERTISING RATES: *Color ads will appear on both sides of the back page of the program. BW ads will appear on the inside pages of the program.*

**SEASON AD RATES** *(Includes all three show!)*  
*Season advertising package includes*  
**TWO FREE TICKETS** *to each show.*

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Full Color Ads  
 1/2 PAGE COLOR.....\$563.00  
 1/4 PAGE COLOR.....\$405.00

Black and White Ads  
 FULL PAGE BW.....\$338.00  
 1/2 PAGE BW.....\$225.00  
 1/4 PAGE BW.....\$147.00  
 1/8 PAGE BW.....\$79.00  
 1/12 PAGE BW.....\$56.00

**SINGLE AD RATES** *(Single production price):*

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Full Color Ads  
 1/2 PAGE COLOR.....\$250.00  
 1/4 PAGE COLOR.....\$180.00

Black and White Ads  
 FULL PAGE BW.....\$150.00  
 1/2 PAGE BW.....\$100.00  
 1/4 PAGE BW.....\$65.00  
 1/8 PAGE BW.....\$35.00  
 1/12 PAGE BW.....\$25.00

AD design included. Ad rates based on payment in full. Payment is due after approval of ad. Space is limited. MECHANICAL REQUIREMENTS— Camera-Ready Ads: Camera-ready ads must be supplied in PDF, Photoshop (TIF, JPG, EPS, PSD) or Illustrator PS2 EPS or Native Illustrator format. Designed Ads: Digital files and images, 300 DPI at full size for designed ads. Files & technical questions to Victoria at Michael Designs, (907) 388-1312 or email [victoriamichaeldesigns@gmail.com](mailto:victoriamichaeldesigns@gmail.com).